

Global Sources 2024

October Hong Kong Shows Phase 2

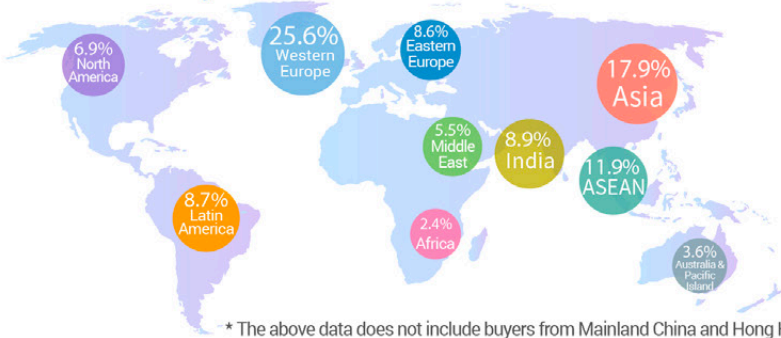
18 – 21 October
 AsiaWorld-Expo, Hong Kong



Buyer Attendance

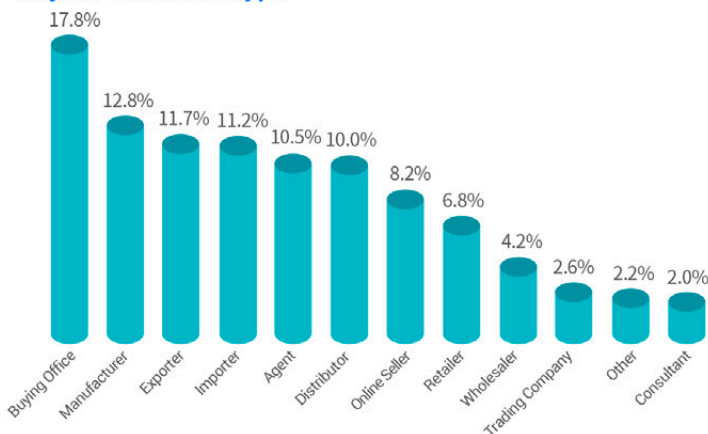
The first phase of the October 2024 Hong Kong Shows drew a total of **50,463** buyer visits from approximately 190 countries and regions over four days.

Overseas Buyer



* The above data does not include buyers from Mainland China and Hong Kong

Buyers' Business Type



VIP Buyer Representatives

- ALZA.CZ DNS ASAHI ELECTRIC CO LTD
- BELKIN INTERNATIONAL, INC. APPCESSORY PTE LTD
- CARDOO CAMEX 3D IMAGING LTD AEON
- BEAFON MOBILE GMBH CURRYS SOURCING LIMITED
- FELLOWES, INC. CASETIFY COMART CORPORATION
- LOGICOM CEI CONRAD ELECTRONIC INT'L (HK) LTD.
- SUPERSONIC INC. SELLERX ASIA LIMITED
- BOULANGER ADAM ELEMENTS BIZCODE
- XOOPAR LTD ANDA PRESENT LTD. COPPEL
- CELLULARLINE SPA ATICO INTERNATIONAL LIMITED
- ASBIS IFI HK LTD TELFORCEONE S.A.
- KOOZIE GROUP LTD REDBEAN CORP
- AVANT CEI CONRAD ELECTRONIC INT'L (HK) LTD.
- HKT FUJIFILM BUSINESS INNOVATION HONG KONG LIMITED
- BOOMPODS (HK) LIMITED LEXIBOOK LTD.
- AVIVA CYBO GLOBAL LTD ISERVICES LDA
- KJELL & COMPANY PCCW LI&FUNG TRADING LTD
- LASER CORPORATION ASUNG CO.,LTD.
- CRAIG ELECTRONIC LLC GIBSON FIXED.ZONE
- BIGBEN INTERACTIVE (HONG KONG) LIMITED VERBATIM

Top 5 Popular Products

global sources
Mobile Electronics

- 01 Mobile Phone Accessories & Parts
- 02 Wearable Electronics
- 03 Energy Storage
- 04 AR/VR
- 05 Mobile Devices

global sources
Smart Home, Security & Appliances

- 01 Home Appliances
- 02 Access Control Products
- 03 Home Alarms & Sensors
- 04 Smart Home Security
- 05 Security Cameras & Surveillance Products

Exhibitor Data

3,024 booths
1,450 exhibitors

Product Pavilions

-  AR/VR/MR **92** booths
-  Brand Zone **707** booths
-  Cases & Covers **303** booths
-  Charging Products **352** booths
-  E-Commerce Zone **16** booths
-  Energy Storage **72** booths
-  Korea Pavilion **26** booths
-  Mobile Accessories **194** booths
-  Mobile Devices **152** booths
-  Refurbished Electronics **29** booths
-  Repair Equipment Materials & Services **112** booths
-  TWS **458** booths
-  Wearable Electronics **126** booths
-  Appliances **166** booths
-  Security Products **111** booths
-  Smart Home **108** booths

Exhibition Highlights



XR Experience Zone Powered by HTC VIVE



Crazy Gaming Zone



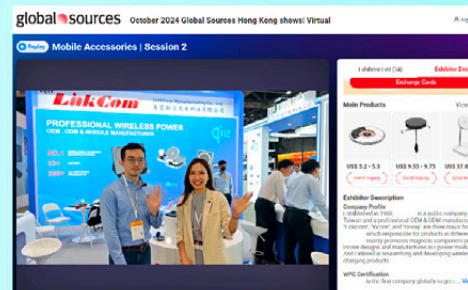
New Product Launch



Multi-Industry Summit



Global Sources Best of Innovation Awards



Virtual Show

Emphasizing Sustainable Growth and Setting a New Standard for Professional Trade Platforms

Global Sources has infused ESG principles throughout the shows. This holistic approach spans from the design of the exhibition halls, the selection of exhibitors to the planning of events, all with the goal of promoting environmental consciousness and sustainable practices.



- 01

To minimize environmental impact, Global Sources has made efforts to cut down on disposable items used in the shows;
- 02

It advocates for the advancement of philanthropy and community welfare, driving forward the long-term well-being of society;
- 03

Sourcing sustainably is prioritized, with a preference for suppliers who have obtained ESG accreditation;
- 04

Collaborating with AsiaWorld-Expo to enhance waste management protocols;
- 05

A suite of initiatives has been put in place to safeguard the health and safety of all participants.

Virtual Show Data

For those who couldn't attend physically, our Virtual Show continues to bring the action to you through live streaming and online tours. This hybrid approach saw remarkable engagement, with a total of **348,112** high-quality overseas buyers browsing the Virtual Show pages during the show.

Viewers spent **12.2** minutes on average watching the live stream of the event

A total of **6,330** buyers followed the **636** interactive exhibitors

375 exhibitors received **2,220** inquiries

542 exhibitors engaged in **3,323** online conversations

607 exhibitors interacted with buyers, receiving **2,780** business cards

20 live streaming channels drew the attention of over **440,000** buyers, accumulating **661K** visits

*Statistics gathered from October 11 to October 30

Show Genie

2,197 buyers added **10,460** items to their planners

855 buyers exchanged business cards with a total of **1,524** exhibitors

2,504 buyers followed **3,110** exhibitors

1,902 buyers initiated **2,603** scans

528 buyers started **4,264** online communications

1,060 buyers sent out **3,151** inquiries



Global Sources Supplier App

388 buyers engaged with **1,038** exhibitors on-site utilizing the code scanning feature of the app.

150 exhibitors engaged with **329** buyers on-site utilizing the code scanning feature of the application.



Business Partners

Official Media Partners **global sources**
世界经理人



Media Partners



Supporting Government Units



Supporting Institutions



Supporting Associations



Media Coverage

- Overseas Media: **1,045+**
- Chinese Media(Mainland China/Hong Kong SAR/ Taiwan Region): **388+**
- KOL Video Channels: **48+**
- The second phase of the October 2024 Global Sources Hong Kong Shows covered both domestic and international mainstream authoritative mass media, financial media, and overseas radio stations.

Overseas Media



Chinese Media



Buyer Testimonials



Guelcos International
Marcos Pereira, Brazil

“ We’re excited to explore products that are both surprising and innovative! With such a wide variety of creative products and excellent suppliers out there, we have a fantastic opportunity to uncover higher quality items and better partnerships. ”



Q&T
Gianluca Russo, Italy

“ This was my first time visiting Hong Kong for this exhibition. Everything went very smoothly. From the airport transfer, signage, mobile APP to the overall organization, everything was amazing. ”



Hama Gmbh
Ronald Molenaar, Germany

“ I've been traveling to Hong Kong regularly for the past 30 years, and I've attended the Global Sources show for many of those years. I find it really important to connect with suppliers directly on the ground, and that's why I come here so often. While the Internet offers us a ton of information, I really believe there's nothing quite like the value of meeting suppliers face-to-face. ”



Smart Decisions International Ltd.
Aleksei Riazantsev, Hong Kong SAR

“ The Global Sources Hong Kong Show is well-known around the world, and if you're looking for the top OEM or ODM suppliers in the electronics sector, this is definitely the place to be. It's an industry event you won't want to miss! ”

Exhibitor Testimonials



Guangzhou Handu Technology Co.,LTD
Michelle Fang, Sales Director

“ Global Sources App is very useful, we can focus on key buyers through the App, and we can invite buyers to come to our booth to see our products. We can also get more detailed information about our customers and understand more about their needs through some resources on the online platform. ”



WOYC Korea Ltd.
Lucia Sohn, Business Manager

“ We've received some fantastic feedback at last year, which is why we decided to return this year. The quality of buyers and sources is impressive; many have placed orders right after seeing our products! We've also had the chance to meet numerous global customers and we truly believe we're in the perfect spot. ”



MELIENS Co., Ltd
Daniel Choi, CMO

“ We had a great chance to speak with other countries' distributors or the brands. So, to rate the exhibition, I would give it 10 out of 10. The buyer quality at the Global Sources Show is really high. They are all professional really wanted to buy our product. So if we have a chance, we would be glad to join the exhibition again. ”



PHF Gmbh
Thomer Pidun, CEO

“ I met many people from all around the world, so my first impressions were pretty good. The buyer quality at the show looks good to me. I have met a lot of buyers here who have some purchasing power. If I want to create new customers, I will definitely do it again. ”



To learn more about the show, please visit our official website.