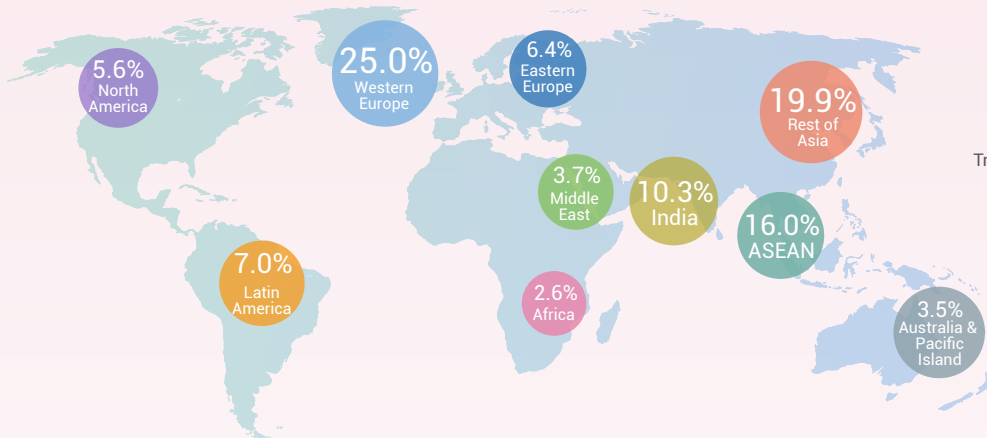


Global Sources 2024 October Baby & Children's Products Show drew a total of buyer visits from approximately 180 countries and regions over four days.

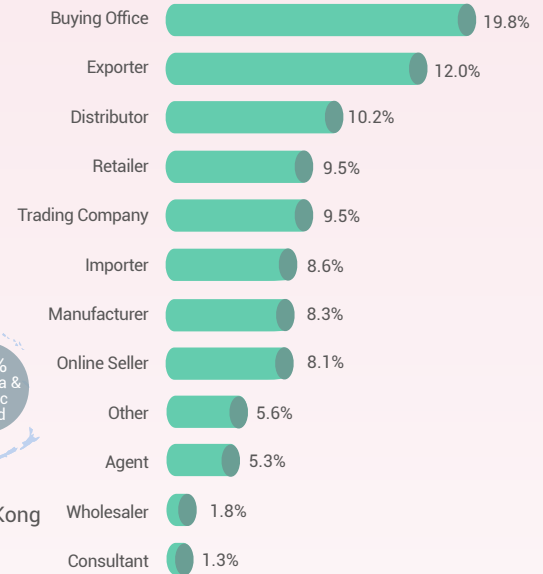
12,067

Overseas Buyer

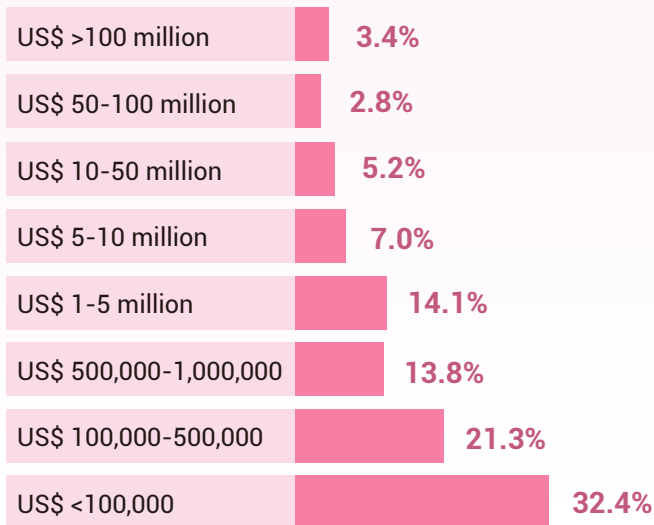


* The above data does not include buyers from Mainland China and Hong Kong

Buyers' Business Type



Buyer Annual Import Value



Top 14 Popular Products

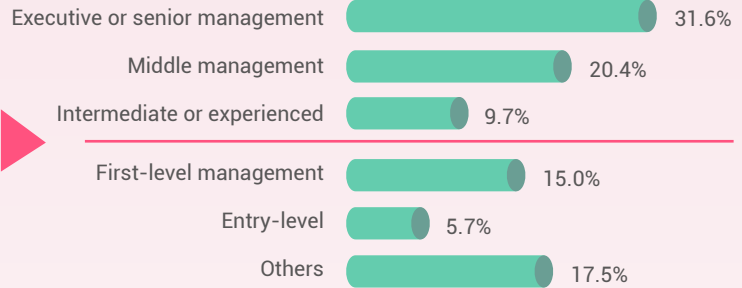
- Children's & Maternity Clothing & Footwear
- Baby Health & Safety Products
- Children's Fashion Goods & Accessories
- Baby Feeding & Care Products
- Baby Bathing & Potty Products
- Remote Control Toys & Accessories
- Home Sterilizers
- Baby Bedding
- Plush Toys
- Baby Carriers
- Educational & Learning Toys
- Strollers
- Classic Toys & Figures
- Infant Car Seats



Buyers' Job Title



A total of
61.7%
of buyers are
mid-level
managers and above



VIP Representatives

PAVILION GIFT COMPANY WENTRONIC ASIA PACIFIC LIMITED AVALONICA MAGNET INC. Jumbo
 NICI TRADING LIMITED OVS HONG KONG SOURCING LTD TCHIBO
 WOOLWORTH TRADING CO. Koozie Group TATA S.A. MATTEL OPERATIONS ASIA
 CARREFOUR GLOBAL SOURCING LTD PLH FASHION GROUP IFI HK LTD
 EE GROUP AUSTRALIA dbest products ADVANCE FORWARDING
 HIROMORI INTERNATIONAL LTD. NIXOR SPORTS Migros (Hong Kong) Limited

Show Genie

2,197 buyers added **10,460** items to their planners

855 buyers exchanged business cards with a total of **1,524** exhibitors

2,504 buyers followed **3,110** exhibitors

1,902 buyers initiated **2,603** scans

528 buyers started **4,264** online communications

1,060 buyers sent out **3,151** inquiries



Global Sources Supplier App

388 buyers engaged with **1,038** exhibitors on-site utilizing the code scanning feature of the app.

150 exhibitors engaged with **329** buyers on-site utilizing the code scanning feature of the application.





112 exhibitors 150 booths



Partial of Exhibitors List



Diversified Pavilion



Quanzhou Pavilion: Main products are supplies and footwear



Hebei Pavilion: Main products are toys/shoes/strollers, etc.



Zhongshan Pavilion: Main products are clothing/supplies and furniture



Shishi Pavilion: Main products are clothing

Business Matching

A total of **306** business matching sessions were conducted on-site, with the purchased products covering baby clothing and footwear (including school uniforms), baby care items, diapers and hygiene products, feeding tools, baby toys, baby strollers, children's furniture (including fences), among others.

Categories	Sessions
VIP	16
Baby Clothing	102
Baby Products	90
E-commerce	98

Multi-industry Summit



Charles Ng:
Presenting the latest mechanisms and standards regarding PFAS in Europe and America.

Enterprise Product Promotion Seminar



Belinda Jacobs:
Deliver Innovative Design for Baby Clothing Products

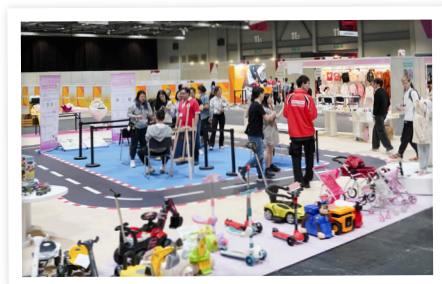


Melissa Uy:
A Guide to Avoiding Risks and Pitfalls in Selling Products on Amazon.com



The FuJian Sanitary Products Chamber Commerce, in collaboration with the Global Sources Baby & Children's Products Show, jointly organized the "Fujian Hygiene Products Chamber of Commerce Enterprise Product Promotion Seminar." This event introduced a range of specially designed, cutting-edge new products and innovations, including baby diapers and wet wipes.

Kingdom of Kids & Back to Childhood Experience Zone



A total of 260 products from 46 companies were showcased in the event area, enhancing the product categories and offering an immersive selection and engaging interactive experience for international buyers.

Buyer Testimonials



Thijs Verbraeken, Netherlands

“I'm primarily involved in the e-commerce sector, working with various brands and a wide range of products that require customization for our customers. We used to have them produced in the Netherlands, so I'm visiting China to explore factories that can handle this production.”



Filip Wojciechowski, Poland

“We are looking for factories with BSCI certification, not only for plush toys, we are interested in many other baby products. Although the show was not very big, but it gave me more time to talk to suppliers.”



MINO YIU, Hong Kong SAR

“The show is very professional, I often attend your exhibitions and find that the business matching saves me a lot of time while letting me connect directly with key decision makers. The products from the two toy companies I spoke with this time are relatively new and of high quality, which makes me excited about the opportunities for collaboration in the future.”



Mark Hesketh, Canada

“We have two main businesses: children's products and garden products and we are a distributor in Asia. We came to Global Sources Hong Kong Show many years ago and we found this show is very good, so we come back every year.”

Exhibitor Testimonials



ShenZhen Kewuku Technology Co., Limited (Mainland China)
Luo Hao, Sales Manager

“We primarily offer a range of children's items such as cameras, small satchels, walkie-talkies, binoculars, and backpacks. We're excited to be in Hong Kong for the exhibition, as it's such an internationally vibrant city. It gives us a fantastic opportunity to connect with buyers from all around the globe, making it an excellent platform for foreign exports.”



YiWu Misu Craft Co., Ltd (Mainland China)
Cheng En, Sales Manager

“We were pleasantly surprised by the on-site trade matching service at our first exhibition—it was a great experience that we haven't encountered at many other events. Exhibiting in Hong Kong has opened up wonderful opportunities for us to connect with customers from a wider range of countries, especially when compared to Shanghai and Yiwu.”



Shenzhen Jingbai Technology Co., Ltd (Mainland China)
Yu Lei, General Manager

“We're based in Shenzhen and specialize in producing electric nose washers and nasal aspirators for mothers and babies. With over 10 years of experience, we've always focused on innovation and continuous improvement. We're excited to participate in this exhibition because we believe in the Global Sources organization and look forward to connecting with more customers!”



CHAANG Vietnam Joint Stock Company (Vietnam)
Tuyet Ngan Dang, Vice President

“This was our first time at the show, and I believe this show provided us with a fantastic opportunity to connect with a significant number of buyers, many of whom could be really beneficial for our business growth. Overall, I feel that participating in the show has had a very positive impact on us, and we've already met some promising potential customers.”

Emphasizing Sustainable Growth and Setting a New Standard for Professional Trade Platforms

01

To minimize environmental impact, Global Sources has made efforts to cut down on disposable items used in the shows;

02

It advocates for the advancement of philanthropy and community welfare, driving forward the long-term well-being of society;

03

Sourcing sustainably is prioritized, with a preference for suppliers who have obtained ESG accreditation;

04

Collaborating with AsiaWorld-Expo to enhance waste management protocols;

05

A suite of initiatives has been put in place to safeguard the health and safety of all participants.

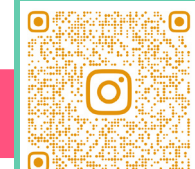
Global Sources has infused ESG principles throughout the shows. This holistic approach spans from the design of the exhibition halls, the selection of exhibitors to the planning of events, all with the goal of promoting environmental consciousness and sustainable practices.



Facebook



Instagram



LinkedIn



To learn more about the show, please visit our official website.

Contact: Sharon Zhang: sharonzhang@globalsources.com