

Global Sources 2024 October Hong Kong Shows Phase 1

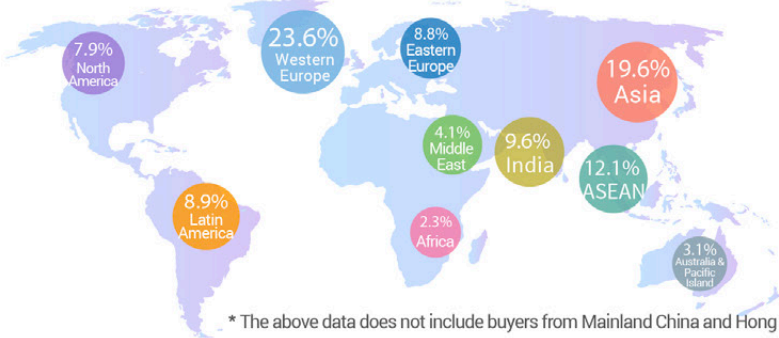
11 – 14 October
AsiaWorld-Expo, Hong Kong



Buyer Attendance

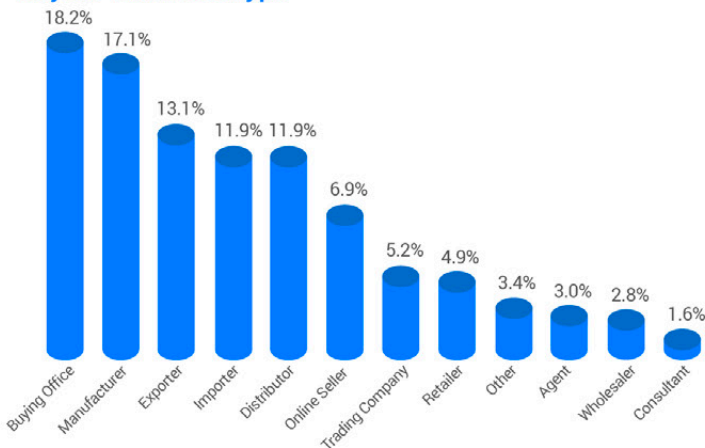
The first phase of the October 2024 Hong Kong Shows drew a total of **61,590** buyer visits from approximately 200 countries and regions over four days.

Overseas Buyer



* The above data does not include buyers from Mainland China and Hong Kong

Buyers' Business Type



VIP Buyer Representatives

- | | | | |
|---|--|-----------------------------------|----------------------------------|
| ANSYS INC. | CYGNETT | COMSOL | HAMA GMBH & CO KG |
| BELKIN INTERNATIONAL, INC. | SBS | MULTILASER | ALZA |
| WALTON DIGI-TECH INDUSTRIES LIMITED | EXERTIS CONNECT | | |
| DIRECTED ELECTRONICS | DNS | FONEX SRL | CARDOO |
| FAST CR, A.S. | IMTRON GMBH | ETEK INTERNATIONAL LTD | |
| AUCHAN RETAIL | BELKIN ASIA LTD | EMOS SPOL. S.R.O. | |
| BIGBEN | EUROGROUP FAR EAST LTD. | HKT | CANADIAN TIRE |
| CARREFOUR | BEST BUY LIMITED | FNAC DARTY ASIA LIMITED. | |
| IMTRON ASIA HONG KONG LIMITED | LI & FUNG | PCCW | |
| COMART | CEI CONRAD ELECTRONIC INT'L LTD | BOULANGER | |
| ALZA.CZ A.S. | SAINSBURY'S ARGOS ASIA LTD | COMART | |
| LENOVO | BUY IT DIRECT LTD | FOXCONN | CARATEC GMBH |
| CEI CONRAD ELECTRONIC INT'L LTD | DIRECTED ELECTRONICS | | |
| GIBSON INNOVATIONS | HAMA TRADING (SHENZHEN) CO., LTD. | | |
| FENIKS INFO D.O.O. | COPPEL | ESI ENTERPRISES INC | BOULANGER |
| LI & FUNG TRADING SERVICE (SHENZHEN) LTD. | HYPERCEL CORPORATION | | |
| CANADIAN TIRE | STAPLES BRAND CONSULTING (SHENZHEN) CO., LTD | | |
| FLYTEC TECHNOLOGY LTD | CYGNETT PTY LTD | ASBIS | PCCW |
| ALLOYS | MICROSOFT | MAGIC-PRO COMPUTER | ACE COMPUTERS |
| FONEX SRL | AQUILA | GOLDENTEC | ASSMANN ELECTRONIC ASIA CO. LTD. |
| ELECTRO DEPOT | IMTRON ASIA HONG KONG LIMITED | SMD TECHNOLOGIES | |
| KAYBE NETWORKING | KLEIN TOOLS | KJELL & COMPANY | |
| VOXX ASIA | FUSION FNC CO LTD | CEDAR ELECTRONICS | BELKIN |
| ELECOM | VERBATIM | LIDL & KAUFLAND ASIA PTE. LIMITED | |

Top 5 Popular Products



Exhibitor Data

4,021 booths **2,148** exhibitors

Product Pavilions

- Batteries and Power Supplies **108** booths
- Computer & Accessories **1,151** booths
- Korean Pavilion **20** booths
- Electronic Components **157** booths
- Outdoor Electronics **230** booths
- Brand Zone **531** booths
- Auto Electronics **529** booths
- Commercial Electronics **335** booths
- Audio & Video **615** booths
- Gaming **345** booths

Exhibition Highlights



Gaming & e-Sports arena



Personal Transporter Test Drive Zone



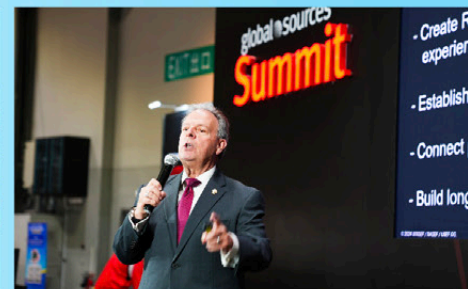
New Product Launch



Next-Gen Components Zone



Global Sources Best of Innovation Awards



Conference

Emphasizing Sustainable Growth and Setting a New Standard for Professional Trade Platforms

Global Sources has infused ESG principles throughout the shows. This holistic approach spans from the design of the exhibition halls, the selection of exhibitors to the planning of events, all with the goal of promoting environmental consciousness and sustainable practices.

- 01** To minimize environmental impact, Global Sources has made efforts to cut down on disposable items used in the shows;
- 02** It advocates for the advancement of philanthropy and community welfare, driving forward the long-term well-being of society;
- 03** Sourcing sustainably is prioritized, with a preference for suppliers who have obtained ESG accreditation;
- 04** Collaborating with AsiaWorld-Expo to enhance waste management protocols;
- 05** A suite of initiatives has been put in place to safeguard the health and safety of all participants.



Virtual Show Data

For those who couldn't attend physically, our Virtual Show continues to bring the action to you through live streaming and online tours. This hybrid approach saw remarkable engagement, with a total of **348,112** high-quality overseas buyers browsing the Virtual Show pages during the show.

Viewers spent **12.2** minutes on average watching the live stream of the event

A total of **6,330** buyers followed the **636** interactive exhibitors

375 exhibitors received **2,220** inquiries

542 exhibitors engaged in **3,323** online conversations

607 exhibitors interacted with buyers, receiving **2,780** business cards

20 live streaming channels drew the attention of over **440,000** buyers, accumulating **661K** visits

*Statistics gathered from October 11 to October 30

Show Genie

2,197 buyers added **10,460** items to their planners

855 buyers exchanged business cards with a total of **1,524** exhibitors

2,504 buyers followed **3,110** exhibitors

1,902 buyers initiated **2,603** scans

528 buyers started **4,264** online communications

1,060 buyers sent out **3,151** inquiries



Global Sources Supplier App

388 buyers engaged with **1,038** exhibitors on-site utilizing the code scanning feature of the app.

150 exhibitors engaged with **329** buyers on-site utilizing the code scanning feature of the application.



Business Partners



Official Media Partners **global sources**
世界经理人

Media Partners

PR Newswire
美通社

The Standard

信報

tech applé

投資界

热点科技
ITHEAT.COM

Wheellive
 wheels, 关注未来的出行方式

TechWeb
www.techweb.com.cn

Supporting Government Units

CCPIT
中国国际贸易促进委员会

Supporting Institutions

HONG KONG TOURISM BOARD
香港旅遊發展局

mehk
Marketing & Innovation Hong Kong

Supporting Associations

AsiaCommerce

ATIS

CAMA CHINA

CHINA BUSINESS

CSA cloud security alliance

CAHK

MEXICO

diffusionSPORT

dti

GREEN

LEARNING CONCERTUM

FKKB

香港工業總會
FHKI

FINCHAM HONG KONG

GIFTS SINGAPORE

GS1 Hong Kong

HKCEMIA

HKETA

ETA

HKFC

SA

香港中小企業總會

香港貿易發展局

香港貿易發展局

香港貿易發展局

香港貿易發展局

香港貿易發展局

HKIF

HKITIC

HKIE

hkiteca

香港製造才藝工會

香港製造才藝工會

香港製造才藝工會

香港製造才藝工會

香港製造才藝工會

香港製造才藝工會

香港製造才藝工會

香港製造才藝工會

香港製造才藝工會

香港製造才藝工會

WTIA

INACHAMK

MOI

ICC Hong Kong

IPRA

IOTHK

MSIA

MSIA

MSIA

MSIA

MSIA

MSIA

MSIA

MSIA

afydadj

SPORT

SEPA

香港貿易發展局

香港貿易發展局

香港貿易發展局

香港貿易發展局

香港貿易發展局

香港貿易發展局

香港貿易發展局

香港貿易發展局

香港貿易發展局

香港貿易發展局

香港貿易發展局

Media Coverage

- Overseas Media: **955+**
- Chinese Media(Mainland China/Hong Kong SAR/Taiwan Region): **244+**
- KOL Video Channels: **99+**
- The first phase of the October 2024 Global Sources Hong Kong Shows covered both domestic and international mainstream authoritative mass media, financial media, and overseas radio stations.

Overseas Media



Chinese Media



Buyer Testimonials



Kopy-Rite
Mike Reno, United States

“ I really enjoy visiting Global Sources Hong Kong because it features a larger number of impressive and high-quality exhibitors. Plus, the overall layout and organization of the show are much more conducive to a great experience. ”



Unitech
Henry Willy, Indonesia

“ I've been attending Global Sources for several years now, and I truly believe it's a significant event in our industry. It's a great place to discover all the electronic products I need to buy. I think coming to the show will definitely help my company's business. ”



Ayonz
Zia Diakoub, Australia

“ I have visited Global Sources Hong Kong for the past 20 years. The wide range of products showcased at the event gives us great access to quality suppliers, which really helps us enhance our company's product portfolio. ”



Fast Cr, A.s.
Timothy Callens, Czech Republic

“ I attend the Global Sources Hong Kong Show every April and October, and it has truly become a staple in my sourcing routine. I really enjoy the offline networking opportunities at the show, and connecting face-to-face with suppliers makes for a much more efficient purchasing experience. ”

Exhibitor Testimonials



Shenzhen Hippo Digital Co. Ltd (Mainland China)
Dennis Liu, General Manager

“ Global Sources really is the best way for us to broaden our overseas channels. As a proud 6-star member of the Global Sources O2O program, I've found their online service to be excellent, and the buyers they screen are consistently top-notch. ”



IDEA-On Co., Ltd (South Korea)
Han Hyong Du, CEO

“ I would give it almost a perfect score in terms of global social score, and we had a lot of different customers, and when I thought about that, I first thought that Hong Kong or Chinese buyers would be the most, but we had a lot of different buyers from all over the world, so I'm very happy with that. ”



UNIVR Co., Ltd (South Korea)
Taejin Kwak, CEO

“ It's great to see so many buyers from different regions coming together. The global sources' online platform is really powerful, and it allows us to connect with potential customers effectively. The quality of the buyers here is outstanding, we've achieved even greater success than I anticipated, so I definitely plan to attend again next year! ”



Brain Gear (South Korea)
Benjamin Kim, CEO

“ This is my first time attending this exhibition, and it's exceeded my expectations! I also make use of Global Sources' online services, it's great that we can download the daily scanning data to connect with our customers. I'm confident that this online business approach and marketing will be really beneficial for our next stage. ”



To learn more about the show,
please visit our official website.