

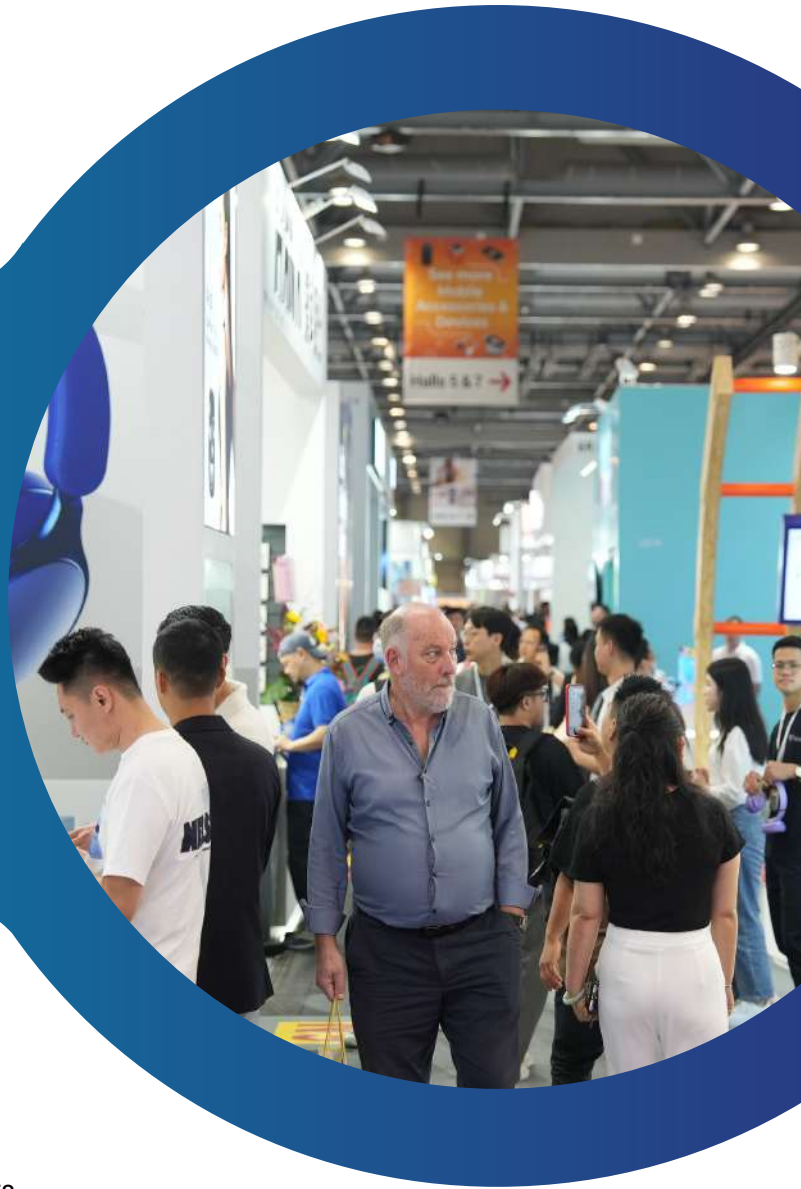
Global Sources 2024

April Hong Kong Shows Phase 2

Show Report

18–21 April

AsiaWorld-Expo, Hong Kong

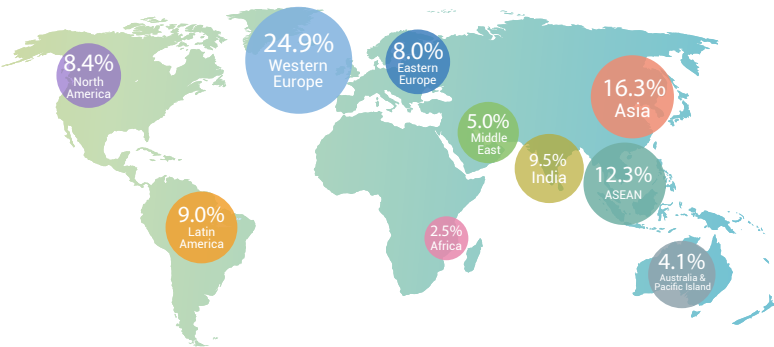


Buyer Attendance Data

The second phase of the April 2024 Global Sources Hong Kong Shows drew attendees from approximately 180 countries and territories throughout a four-day period,

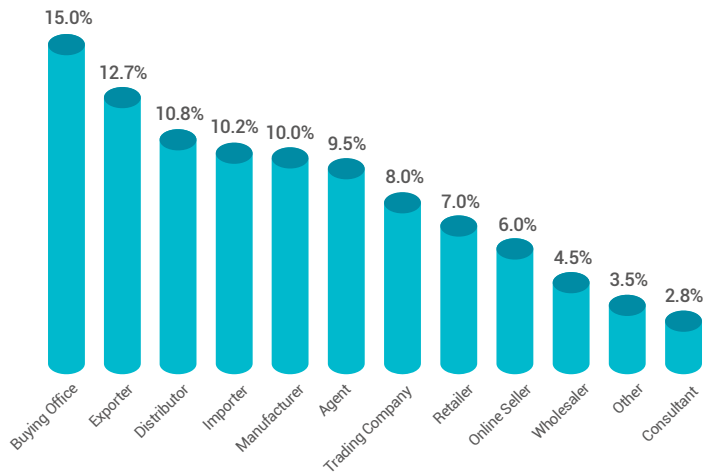
tallying a total of **51,022** visits from buyers.

Overseas Buyer



* The above data does not include buyers from Mainland China and Hong Kong

Buyers' Business Type



VIP Buyer Representatives

- 2SERVICE B.V.** **ASUNG HMP CO., LTD.** **Auchan** **BIGBEN INTERACTIVE (HK) LIMITED** **CLEMENTONI** **CASETIFY**
CEI CONRAD ELECTRONIC INT'L (HK) LTD **CITYSUPER** **BELKIN** **COOP FAR EAST LTD** **CURRYS SOURCING LTD** **COPPEL**
BUY IT DIRECT GROUP **DSL GROUP** **DNS** **E.P.S.A. CORPORATION LTD** **EL CORTE INGLES HONG KONG LTD** **EURO SUISSE**
EUROGROUP FAR EAST **FENIKS INFO D.O.O.** **FKA HOMEDICS** **FUJIFILM BUSINESS INNOVATION** **GIFI ASIA LTD**
HAMA GMBH & CO **HASHTAG 956** **IFI HONG KONG LIMITED** **IMTRON GMBH** **JASCO** **KASE WORLDWIDE / PIXMANIA GROUP**
LEXIBOOK LTD. **SOFTBANK** **Li & Fung** **SAMSUNG** **Philips** **LOGICOM** **MATRIX SOURCE IND CO LTD** **MONSTER PRODUCTS**
VOXX INTERNATIONAL **THE KASE SOURCING LTD** **TARGUS** **SUPERSONIC INC** **SMD TECHNOLOGIES** **WALGREENS BOOTS** **SBS** **WALMART**

Top5 Popular Products

global sources Mobile Electronics

- 01 Mobile Phone Accessories & Parts
- 02 Mobile Devices
- 03 Mobile Phone Cases
- 04 Wearable Electronics
- 05 Smart Watches

global sources Smart Home, Security & Appliances

- 01 Home Appliances
- 02 Smart Home Security
- 03 Home Alarms & Sensors
- 04 Smart Lighting & Home Automation
- 05 Security Cameras and Surveillance Products

Exhibitor Data

3,098 booths

1,523 exhibitors

Product Pavilions

-  Brand Zone: **619** booths
-  Mobile Speakers & Headphones: **444** booths
-  Charging Products: **394** booths
-  Cases & Covers: **301** booths
-  Wearable Electronics: **226** booths
-  TWS: **190** booths
-  Mobile Accessories: **177** booths
-  Mobile Devices: **140** booths
-  Repair Equipment, Materials & Services: **94** booths
-  AR/VR/MR: **77** booths
-  Charging Products: **59** booths
-  EV Chargers: **32** booths
-  Korea Pavilion: **11** booths
-  Security Products: **130** booths
-  Smart Home: **123** booths
-  Appliances: **81** booths

Exhibition Highlights

Conference



Global Sources MATCH




Top 20 Chinese Cross-border Brands Award




Virtual Show



AIoT Park



Cleaning Appliance Experience Zone



Emphasizing Sustainable Growth and Setting a New Standard for Professional Trade Platforms

Global Sources has infused ESG principles throughout the shows. This holistic approach spans from the design of the exhibition halls, the selection of exhibitors to the planning of events, all with the goal of promoting environmental consciousness and sustainable practices.



- 01**

To minimize environmental impact, Global Sources has made efforts to cut down on disposable items used in the shows;
- 02**

It advocates for the advancement of philanthropy and community welfare, driving forward the long-term well-being of society;
- 03**

Sourcing sustainably is prioritized, with a preference for suppliers who have obtained ESG accreditation;
- 04**

Collaborating with AsiaWorld-Expo to enhance waste management protocols;
- 05**

A suite of initiatives has been put in place to safeguard the health and safety of all participants.

Virtual Show

For those who couldn't attend physically, our Virtual Show continues to bring the action to you through live streaming and

online tours. This hybrid approach saw remarkable engagement, with a total **278,004** high-quality overseas buyers browsing the Virtual Show pages during the show.



Viewers spent **12.7** minutes on average watching the live stream of the event



A total of **8,957** buyers followed the **615** interactive exhibitors



418 exhibitors received **2,417** inquiries



587 exhibitors engaged in **3,723** interactive exhibitors



617 exhibitors interacted with buyers, receiving **9,939** business cards



20 live streaming channels drew the attention of over **430,000** buyers, accumulating **693K** visits

* Above figures based on data collected from 11 to 30 April

Show Genie

1,984 buyers added **13,270** items to their planners

859 buyers exchanged business cards with a total of **3,874** exhibitors

2,175 buyers followed **3,067** exhibitors

1,448 buyers initiated **1,824** scans

518 buyers started **4,337** online communications

1,466 buyers sent out **5,194** inquiries



The Top 10 Most Visited Exhibitors

Exhibitors whose QR codes were scanned the most by buyers using the Show

01

*** Power Technology Co.,Ltd

Dongguan *** Smart Tech Co., Ltd.

02

03

Guangzhou *** Electronics Co., Ltd

Dongguan *** Technology Co., Ltd.

04

05

*** Electronics (Shenzhen) co.,Ltd

Shenzhen *** Technology Co.,Ltd.

06

07

Shenzhen *** Technology Development Co. Ltd.

Shenzhen *** Technology Co.,Ltd

08

09

Dongguan *** Technology Co., Ltd

*** (Shenzhen) Electronic Co. Ltd

10



Global Sources Supplier App

✓ **1,003** buyers were invited by **3,757** exhibitors

✓ The total count of products uploaded to the platform reached **715,505**

Business Partners

Official Media Partners

global sources
世界经理人

Media Partners

PR Newswire
美通社

The Standard

信報

tech applé

投資界

Wheelive
唯轮网, 关注未来的出行方式



Supporting Government Units

厦门商务
XMBOFCOM

BRAND XIAMEN
2024

Supporting Associations

AsiaCommerce

ATIS

CAMARA CHINESE
BUSINESS ASSOCIATION

CCPIT

CSA
cloud security alliance+

CAHK
China Association of Hardware & Machinery

香港工程師學會
HKIE

eLEARNING CONSORTIUM
電子學習聯盟

FKKB
香港品牌商會

香港工業總會
FHKI

FINNCHAM
HONG KONG

GS1
Hong Kong

HKMA

香港貿易發展局
TRADE DEVELOPMENT COUNCIL

HKCEMIA
香港專業管理協會

香港工程師學會
HKIE

香港工程師學會
HKIE

香港工程師學會
HKIE

ETA
香港工程師學會
HKIE

Hong Kong Electronics Industry Association
香港電子業協會

香港工程師學會
HKIE

香港工程師學會
HKIE

香港工程師學會
HKIE

ijtc
國際資訊技術中心

IoT HK
香港物联网協會

hkiecca
香港工程師學會

香港製造業總工會
HONG KONG MANUFACTURING UNION

Hong Kong Polymer Center of Commerce
香港塑膠商會

SA
香港中小企業聯合總會

香港中小企業聯合總會

Hong Kong Software Engineering Association
香港軟件工程師學會

香港工程師學會
HKIE

香港工程師學會
HKIE

香港工程師學會
HKIE

WTIA
國際無線電技術商會

iPRO
國際專業人士協會

IOHK
香港物联网協會

MOEA
馬來西亞製造業協會

Malaysia Gifts & Promotions Association
馬來西亞禮品及促銷協會

SKMA
新加坡製造業協會

香港工程師學會
HKIE

RCCI
香港工程師學會

AZS
香港工程師學會

深圳市進出口商會

EIA
香港工程師學會

香港工程師學會
HKIE

中小企業聯盟

台灣機械工業商業公會
Taiwan Machinery Manufacturers' Association

香港工程師學會
HKIE

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GIFTS ASSOCIATION SINGAPORE

HKITIC
香港資訊技術工業中心

icc
香港工程師學會

afydad
香港工程師學會

SPAIN SPORT

TCE AUSTRALIA

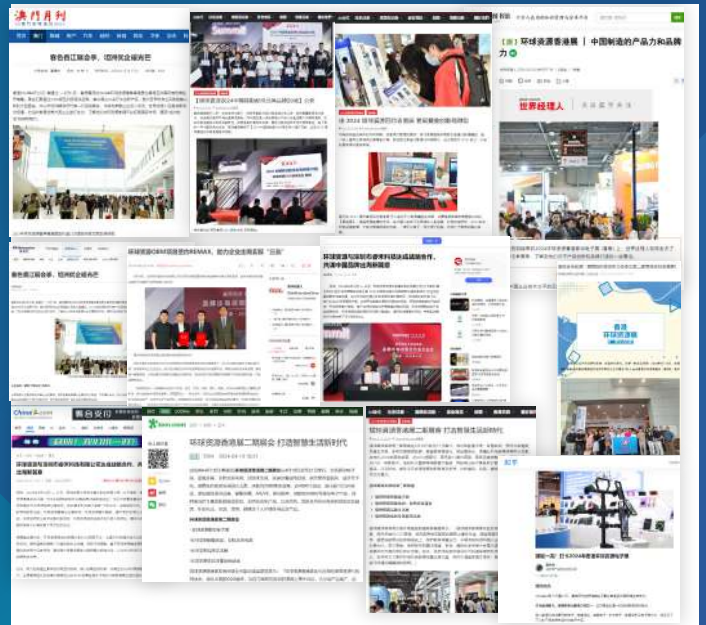
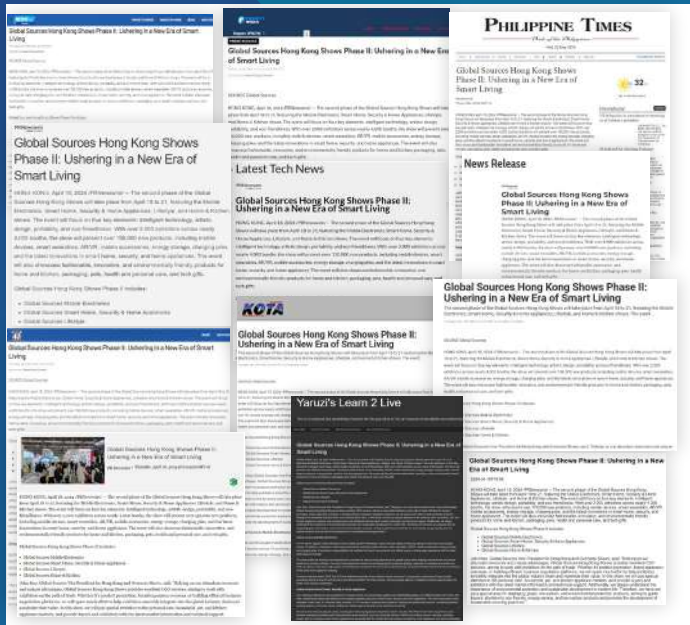
MO IT

HKIEF

Media Coverage



- Media coverage before the show : **664+**
- Media coverage during the show: **961+**
- KOL video coverage: **25+**
- The initial wave of publicity for the shows effectively reached a wide range of key domestic and international media sources, including leading financial publications and international radio networks.



Buyer Testimonials



ROMANIA
KOVALEVA ANNA, MANAGER/1SMART

Our company has heard about this place, there are a lot of different producers and different factories from all over China. Global Sources platform is one of the best for such communication connection with producers and factories.



LITHUANIA
**REVKOVSKAIA ANASTASIIA,
SOURCING MANAGER/E-GASTRO**

I can tell we can make business in the future. Global Sources brings the suppliers and then we can make contact and have an extent to our networking and make business. I'm really satisfied with all the suppliers I met here.



INDIA
**SALONI SACHDEVA,
CO-FOUNDER/KIVART LABS**

I run an audio accessories brand in India, we also have an assembling unit there, I'm mostly here to source for building our factory. I think it just makes it very efficient, you can also understand what's new, what are the developments.



DUBAI-U.A.E.
**NEELESH BHATIA,
DIRECTOR/KEY FASHION ELECTRONICS TRADING**

I would like to come many times for this exhibition. My main intention is to have the connection to get the some good suppliers and I found that they're pretty good in this exhibition.

Supplier Testimonials



Braintech co.,Ltd
Hee ju Ryu, Manager

Lots of buyers came here to ask us our project and they gave us lots of interest to own our application and device. I went to several exhibitions but this exhibition and this show is the best because the environment is very suitable to customers and exhibitors.



Rubatop Co.,Ltd
Chloe lee, Manager

We are from Korea. Actually, this is our second time to participate in this exhibition. Last time, we met a lot of buyers, so we decided to do it again. It was very useful. We hope to meet other buyers next time.



Vizin India Private Limited
Swaraj Bhardwaj, Head-Import/Export

We are manufacturing power banks, cables, chargers, smart watches and TWS. That's my second time. We got a good response this time. We are getting good response from USA, some European countries, Latin American countries.



SHENZHEN GOBELIKE TECHNOLOGY CO.,LTD
Ruby Yan, Business Manager

We have been attending the Global Sources exhibition because we can continue to acquire new customer resources. Global Sources does a good job of inviting customers from all over the world, so we have a rich source of customers.



To learn more about the show, please visit our official website.